

# **The Fair Trade Coffee Crusade**

**A Fund-Raising partnership between your Church Group and  
the Fair Trade Coffee Company**

## **Ad For Newsletter**

[Put the name of your Congregation followed by the name of your Church Group here] has elected to participate in the Fair Trade Coffee Crusade and is joining with the Fair Trade Coffee Company -- a Unitarian Universalist owned business based in NJ -- to bring you the finest in fresh roasted "Fair Trade Certified" Coffees.

## **The Fair Trade Coffee Crusade is an innovative program designed to:**

- \* Raise money for Church Groups through the ongoing sale of fresh roasted "Fair Trade Certified" coffees
- \* Promote public awareness to the plight of the coffee farmers around the world
- \* Funnel a portion of the profits from the sale of coffee back to the coffee farmers and their communities

For every pound of coffee sold, our congregation's [put the name of your church group here] will receive \$3.00. The weekly average sale of seven pounds will net our committee \$1,092.00! If you drink coffee, please consider buying it from us to help support our activities as well as Global Fair Trade!

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## **How to order...**

A member of [put the name of your church group here] will be present each week at Fellowship Hour after Sunday Services to take your coffee orders. Your name and billing information will be taken along with your first order and kept on file for subsequent orders. The ordering information will be faxed to the Fair Trade Coffee Company, and the coffee you ordered will be custom roasted, packaged and shipped to the church, ready for pick up at Fellowship Hour on the second Sunday after the order was placed (two weeks later).

Coffee brochures will be available during fellowship hour. For more information on Fair Trade Certified Coffee or the Fair Trade Coffee Crusade, please contact [put the name and contact info of a member of your church group here].

info@fairtradecoffee.ORG    1-800-909-9807